

MEDIA RELEASE

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For the Attention of the Business Editor

ISI Appoints Communications Manager

The Investment Savings & Insurance Association of New Zealand (ISI) has appointed Stephen Leslie to the newly created role of Communications Manager.

Stephen will take responsibility for developing the ISI's communication strategy and delivering the Association's key messages to both its members and the wider public.

His immediate priority is to assist with the roll-out of a number of industry initiatives involving changes to adviser remuneration, and the reporting of asset holdings, fees and charges, and investment performance.

Stephen has more than 20 years marketing and sales experience across the financial services, energy and property industries. He has held senior product management roles with AMP, AXA and the ANZ, and spent three years as the marketing manager of Gillies Group, a diversified property company.

More recently he has operated a marketing consultancy business, working with clients to develop and deliver effective marketing and communications strategies.

ISI Chief Executive Vance Arkininstall says the role of Communications Manager has been created to support ISI members' desire to deliver greater transparency within the financial services industry, and improve the overall financial literacy of New Zealanders.

"We are extremely pleased that Stephen has joined us," says Arkininstall. "His skills and experience will be of enormous benefit to the Association and the people we serve."

For further information contact:
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